

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261873-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	261873	06372607

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

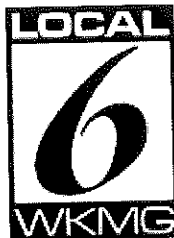
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	Morn News at 5a	5-530a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 5:12 AM Morn News at 5a 5-530a :30 OFA12D148H \$350.00 NM 3 WKMGTh 10/18/12 5:14 AM Morn News at 5a 5-530a :30 OFA12D148H \$350.00 NM 1 WKMGF 10/19/12 5:25 AM Morn News at 5a 5-530a :30 OFA12D148H \$350.00 NM 4 WKMG M 10/22/12 5:26 AM Morn News at 5a 5-530a :30 OFA12D148H \$350.00 NM									
2	10/16/12	10/22/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 5:43 AM Morn News at 530a 530-6a :30 OFA12D148H \$450.00 NM 3 WKMG Th 10/18/12 5:30 AM Morn News at 530a 530-6a :30 OFA12D148H \$450.00 NM 4 WKMG F 10/19/12 5:54 AM Morn News at 530a 530-6a :30 OFA12D148H \$450.00 NM 1 WKMG M 10/22/12 5:42 AM Morn News at 530a 530-6a :30 OFA12D148H \$450.00 NM									
3	10/16/12	10/22/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 6:42 AM Morn News at 6a 6-7a :30 OFA12D148H \$600.00 NM 1 WKMG M 10/22/12 6:14 AM Morn News at 6a 6-7a :30 OFA12D148H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/16/12	10/22/12	The Early Show	7-9a	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:24 AM The Early Show 7-9a :30 OFA12D148H \$450.00 NM 3 WKMG Th 10/18/12 8:58 AM The Early Show 7-9a :30 OFA12D148H \$450.00 NM 2 WKMG M 10/22/12 8:58 AM The Early Show 7-9a :30 OFA12D148H \$450.00 NM									
5	10/20/12	10/20/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 5:10 AM Sat 5-7a News 5-7a :30 OFA12D148H \$200.00 NM									
6	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:35 AM CBS Sunday Morning 9-1030a :30 OFA12D148H \$1,400.00 NM									
7	10/16/12	10/22/12	Rachael Ray	9-10a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/16/12 9:42 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 1 WKMG W 10/17/12 9:22 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 2 WKMG Th 10/18/12 9:27 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 3 WKMG F 10/19/12 9:49 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 5 WKMG M 10/22/12 9:24 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM									
8	10/16/12	10/22/12	Let's Make a Deal	10-11a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 9:58 AM Let's Make a Deal 10-11a :30 OFA12D148H \$600.00 NM 2 WKMG W 10/17/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12D148H \$600.00 NM									
9	10/16/12	10/22/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 10/18/12 10:59 AM Price Is Right 11a-12p :30 OFA12D148H \$1,200.00 NM 2 WKMG F 10/19/12 11:59 AM Price Is Right 11a-12p :30 OFA12D148H \$1,200.00 NM 1 WKMG M 10/22/12 10:59 AM Price Is Right 11a-12p :30 OFA12D148H \$1,200.00 NM									

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Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SK	1897	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/16/12	10/22/12	The Talk	2-3p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 2:29 PM The Talk 2-3p :30 OFA12D148H \$600.00 NM 1 WKMG F 10/19/12 2:59 PM The Talk 2-3p :30 OFA12D148H \$600.00 NM 3 WKMG M 10/22/12 2:28 PM The Talk 2-3p :30 OFA12D148H \$600.00 NM									
11	10/21/12	10/21/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:28 AM Face The Nation 1030-1130a :30 OFA12D148H \$1,800.00 NM									
12	10/16/12	10/22/12	Insider	530p-6p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:54 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 5 WKMG W 10/17/12 5:56 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 3 WKMG Th 10/18/12 5:56 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 4 WKMG F 10/19/12 5:55 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 2 WKMG M 10/22/12 5:40 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM									
13	10/16/12	10/22/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/17/12 6:29 PM News at 6p 6-630p :30 OFA12D148H \$1,400.00 NM 1 WKMG Th 10/18/12 6:12 PM News at 6p 6-630p :30 OFA12D148H \$1,400.00 NM									
14	10/16/12	10/19/12	Inside Edition	730-8p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG W 10/17/12 Inside Edition 730-8p :00 \$1,200.00 NM See MG 14.5 5 WKMG Th 10/18/12 7:28 PM Inside Edition 730-8p :30 OFA12D148H \$1,200.00 NM MG for 14.4 10/17 1 WKMG Th 10/18/12 7:56 PM Inside Edition 730-8p :30 OFA12D148H \$1,200.00 NM 3 WKMG F 10/19/12 7:29 PM Inside Edition 730-8p :30 OFA12D148H \$1,200.00 NM 2 WKMG F 10/19/12 7:56 PM Inside Edition 730-8p :30 OFA12D148H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA SH	1897	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/22/12	10/22/12	Presidential Debate #3	9-11p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 10:45 PM Presidential Debate #3 9-11p :30 OFA12D148H \$10,000.00 NM									
16	10/16/12	10/16/12	Tue 2 Hour Special	various	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 10:59 PM Tue 2 Hour Special various :30 OFA12D148H \$11,000.00 NM									
17	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 10:36 PM CSI 10-11p :30 OFA12D148H \$10,000.00 NM									
18	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 11:00 PM Blue Bloods 10-11p :30 OFA12D148H \$9,000.00 NM									
19	10/21/12	10/21/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:47 PM Good Wife 9-10p :30 OFA12D148H \$9,000.00 NM									
20	10/16/12	10/22/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 11:12 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM 2 WKMG Th 10/18/12 11:22 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM 3 WKMG M 10/22/12 11:35 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM									
21	10/20/12	10/20/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 12:01 AM Inside Edition Wknd 1135p-1205a :30 OFA12D148H \$450.00 NM									

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22	10/20/12	10/20/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 WKMG	Sa	10/20/12	1:01 AM	Extra Wknd	1205-105a	:30	OFA12D148H	\$350.00	NM																																								
23	10/21/12	10/21/12	Cold Case	1135p-1235a	-----1	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>Su</td><td>10/21/12</td><td>1:26 AM</td><td>Cold Case</td><td>1135p-1235a</td><td>:30</td><td>OFA12D148H</td><td>\$450.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-----1	1	\$450.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	Su	10/21/12	1:26 AM	Cold Case	1135p-1235a	:30	OFA12D148H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/15/12	10/21/12	-----1	1	\$450.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WKMG	Su	10/21/12	1:26 AM	Cold Case	1135p-1235a	:30	OFA12D148H	\$450.00	NM																																								

Total Spots **51** **Gross Total** **\$83,450.00**

Payment Terms 30 Days

Agency Commission **\$12,517.50**
Net Amount Due **\$70,932.50**

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262079-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2051

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	262079	06375462

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/22/12	Morn News at 5a	5-530a	M-WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WKMGW 10/17/12 5:27 AM Morn News at 5a 5-530a :30 OFA12Z151H \$350.00 NM 2 WKMGTh 10/18/12 5:12 AM Morn News at 5a 5-530a :30 OFA12G155H \$350.00 NM 1 WKMG M 10/22/12 5:14 AM Morn News at 5a 5-530a :30 OFA12Z151H \$350.00 NM									
2	10/17/12	10/22/12	Morn News at 530a	530-6a	M-WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMGW 10/17/12 5:53 AM Morn News at 530a 530-6a :30 OFA12Z151H \$450.00 NM 1 WKMGTh 10/18/12 5:55 AM Morn News at 530a 530-6a :30 OFA12Z151H \$450.00 NM									
3	10/17/12	10/22/12	The Early Show	7-9a	M-WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WKMGW 10/17/12 8:59 AM The Early Show 7-9a :30 OFA12Z151H \$450.00 NM 1 WKMGF 10/19/12 8:13 AM The Early Show 7-9a :30 OFA12Z151H \$450.00 NM 2 WKMG M 10/22/12 8:36 AM The Early Show 7-9a :30 OFA12G155H \$450.00 NM									
4	10/17/12	10/22/12	Rachael Ray	9-10a	M-WTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW 10/17/12 9:35 AM Rachael Ray 9-10a :30 OFA12Z151H \$300.00 NM 2 WKMG M 10/22/12 9:40 AM Rachael Ray 9-10a :30 OFA12G155H \$300.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262079-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2051

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/22/12	Let's Make a Deal	10-11a	M-WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 9:58 AM Let's Make a Deal 10-11a :30 OFA12Z151H \$600.00 NM 3 WKMGTh 10/18/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12G155H \$600.00 NM 4 WKMGF 10/19/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12G155H \$600.00 NM 2 WKMG M 10/22/12 10:22 AM Let's Make a Deal 10-11a :30 OFA12Z151H \$600.00 NM									
6	10/17/12	10/22/12	Price Is Right	11a-12p	M-WTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/17/12 11:59 AM Price Is Right 11a-12p :30 OFA12Z151H \$1,200.00 NM 2 WKMGTh 10/18/12 11:29 AM Price Is Right 11a-12p :30 OFA12Z151H \$1,200.00 NM 1 WKMGF 10/19/12 10:59 AM Price Is Right 11a-12p :30 OFA12Z151H \$1,200.00 NM 3 WKMG M 10/22/12 11:29 AM Price Is Right 11a-12p :30 OFA12G155H \$1,200.00 NM									
7	10/17/12	10/22/12	Local 6 News 12-1230p	12-1230p	M-WTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z151H \$900.00 NM 2 WKMGTh 10/18/12 12:19 PM Local 6 News 12-1230p 12-1230p :30 OFA12G155H \$900.00 NM 4 WKMGF 10/19/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 OFA12G155H \$900.00 NM 1 WKMG M 10/22/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z151H \$900.00 NM									
8	10/17/12	10/22/12	Insider	530p-6p	M-WTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 5:40 PM Insider 530p-6p :30 OFA12Z151H \$650.00 NM 1 WKMG M 10/22/12 5:55 PM Insider 530p-6p :30 OFA12G155H \$650.00 NM									
9	10/17/12	10/19/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 Inside Edition 730-8p :00 \$1,200.00 NM See MG 9.4 2 WKMGTh 10/18/12 7:44 PM Inside Edition 730-8p :30 OFA12Z151H \$1,200.00 NM 3 WKMGF 10/19/12 7:44 PM Inside Edition 730-8p :30 OFA12G155H \$1,200.00 NM 4 WKMGF 10/19/12 7:51 PM Inside Edition 730-8p :30 OFA12Z151H \$1,200.00 NM MG for 9.1 10/17									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262079-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2051

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/22/12	10/22/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 8:42 PM Met Yr Mother/Partners 8-9p :30 OFA12G155H \$9,000.00 NM									
11	10/17/12	10/17/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 9:48 PM Criminal Minds 9-10p :30 OFA12Z151H \$10,000.00 NM									
12	10/18/12	10/18/12	Person of Interest	9-10p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/18/12 9:37 PM Person of Interest 9-10p :30 OFA12G155H \$11,000.00 NM									
13	10/17/12	10/22/12	M-F 11p News	11-1135p	M-WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/17/12 11:33 PM M-F 11p News 11-1135p :30 OFA12Z151H \$1,700.00 NM 1 WKMG 10/18/12 11:32 PM M-F 11p News 11-1135p :30 OFA12G155H \$1,700.00 NM 2 WKMG 10/22/12 11:25 PM M-F 11p News 11-1135p :30 OFA12Z151H \$1,700.00 NM									
14	10/17/12	10/22/12	David Letterman	1136p-1238a	M-WTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 11:58 PM David Letterman 1136p-1238a :30 OFA12Z151H \$700.00 NM 2 WKMG 10/22/12 12:31 AM David Letterman 1136p-1238a :30 OFA12G155H \$700.00 NM									
15	10/21/12	10/21/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/21/12 12:31 PM NFL TODAY various :30 OFA12G155H \$3,000.00 NM									

Total Spots 36 Gross Total \$59,100.00

Payment Terms 30 Days

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
262079-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2051

Agency Commission \$8,865.00

Net Amount Due \$50,235.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260892-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1905

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	260892	06359225

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	10/03/12	10/08/12	Morn News at 6a	6-7a	M-WTF--	:30	2	\$600.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/02/12</td><td>10/08/12</td><td>M-WTF--</td><td>2</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMGTh</td><td></td><td>10/04/12</td><td>6:23 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>OFA12A133H</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>1 WKMG M</td><td></td><td>10/08/12</td><td>6:27 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>OFA12Z141H</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	M-WTF--	2	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMGTh		10/04/12	6:23 AM	Morn News at 6a	6-7a	:30	OFA12A133H	\$600.00	NM	1 WKMG M		10/08/12	6:27 AM	Morn News at 6a	6-7a	:30	OFA12Z141H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/02/12	10/08/12	M-WTF--	2	\$600.00																																																						
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																		
2 WKMGTh		10/04/12	6:23 AM	Morn News at 6a	6-7a	:30	OFA12A133H	\$600.00	NM																																																		
1 WKMG M		10/08/12	6:27 AM	Morn News at 6a	6-7a	:30	OFA12Z141H	\$600.00	NM																																																		
2	10/03/12	10/08/12	The Early Show	7-9a	M-WTF--	:30	2	\$450.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/02/12</td><td>10/08/12</td><td>M-WTF--</td><td>2</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGW</td><td></td><td>10/03/12</td><td>8:38 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>OFA12P130H</td><td>\$450.00</td><td>NM</td></tr> <tr> <td>2 WKMGF</td><td></td><td>10/05/12</td><td>8:43 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>OFA12A138H</td><td>\$450.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	M-WTF--	2	\$450.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMGW		10/03/12	8:38 AM	The Early Show	7-9a	:30	OFA12P130H	\$450.00	NM	2 WKMGF		10/05/12	8:43 AM	The Early Show	7-9a	:30	OFA12A138H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/02/12	10/08/12	M-WTF--	2	\$450.00																																																						
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1 WKMGW		10/03/12	8:38 AM	The Early Show	7-9a	:30	OFA12P130H	\$450.00	NM																																																		
2 WKMGF		10/05/12	8:43 AM	The Early Show	7-9a	:30	OFA12A138H	\$450.00	NM																																																		
3	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG Sa</td><td></td><td>10/06/12</td><td>5:51 AM</td><td>Sat 5-7a News</td><td>5-7a</td><td>:30</td><td>OFA12A138H</td><td>\$200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----1-	1	\$200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG Sa		10/06/12	5:51 AM	Sat 5-7a News	5-7a	:30	OFA12A138H	\$200.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/01/12	10/07/12	-----1-	1	\$200.00																																																						
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1 WKMG Sa		10/06/12	5:51 AM	Sat 5-7a News	5-7a	:30	OFA12A138H	\$200.00	NM																																																		
4	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$1,400.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG Su</td><td></td><td>10/07/12</td><td>9:50 AM</td><td>CBS Sunday Morning</td><td>9-1030a</td><td>:30</td><td>OFA12Z141H</td><td>\$1,400.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----1	1	\$1,400.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG Su		10/07/12	9:50 AM	CBS Sunday Morning	9-1030a	:30	OFA12Z141H	\$1,400.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/01/12	10/07/12	-----1	1	\$1,400.00																																																						
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																		
1 WKMG Su		10/07/12	9:50 AM	CBS Sunday Morning	9-1030a	:30	OFA12Z141H	\$1,400.00	NM																																																		

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260892-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1905	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/08/12	Price Is Right	11a-12p	M-WTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M-WTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/03/12 10:59 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM 4 WKMGTh 10/04/12 10:59 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM 3 WKMGTh 10/04/12 11:59 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM 5 WKMGF 10/05/12 10:58 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM 1 WKMG 10/08/12 11:30 AM Price Is Right 11a-12p :30 OFA12A138H \$1,200.00 NM									
6	10/03/12	10/05/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/03/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 OFA12P130H \$850.00 NM 3 WKMGTh 10/04/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 OFA12A133H \$850.00 NM 1 WKMGF 10/05/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 OFA12A138H \$850.00 NM 4 WKMGF 10/05/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 OFA12A133H \$850.00 NM									
7	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z141H \$900.00 NM									
8	10/07/12	10/07/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 11:22 AM Face The Nation 1030-1130a :30 OFA12A138H \$1,800.00 NM									
9	10/03/12	10/08/12	Insider	530p-6p	M-WTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M-WTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/03/12 5:28 PM Insider 530p-6p :30 OFA12A133H \$650.00 NM 1 WKMGTh 10/04/12 5:55 PM Insider 530p-6p :30 OFA12A133H \$650.00 NM									
10	10/03/12	10/08/12	News at 6p	6-630p	M-WTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M-WTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 6:22 PM News at 6p 6-630p :30 OFA12A138H \$1,000.00 NM 2 WKMG 10/08/12 6:20 PM News at 6p 6-630p :30 OFA12A138H \$1,000.00 NM									

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260892-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1905	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/08/12	10/08/12	2 Broke Girls	9-930p	1-----	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 9:14 PM 2 Broke Girls 9-930p :30 OFA12A138H \$13,000.00 NM									
12	10/03/12	10/03/12	Survivor	8-9p	--1----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 7:58 PM Survivor 8-9p :30 OFA12P130H \$9,000.00 NM									
13	10/04/12	10/04/12	Person of Interest	9-10p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:48 PM Person of Interest 9-10p :30 OFA12A133H \$9,000.00 NM									
14	10/03/12	10/08/12	M-F 11p News	11-1135p	M-WTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M-WTF-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/03/12 10:59 PM M-F 11p News 11-1135p :30 OFA12A133H \$1,700.00 NM 1 WKMG 10/08/12 11:14 PM M-F 11p News 11-1135p :30 OFA12Z141H \$1,700.00 NM									
15	10/06/12	10/06/12	College FB Today	3-330p	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 3:02 PM College FB Today 3-330p :30 OFA12A138H \$600.00 NM									
16	10/07/12	10/07/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 11:58 AM NFL TODAY various :30 OFA12Z141H \$3,000.00 NM									
17	10/06/12	10/06/12	Navy at Air Force	1130p-3p	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 1:00 PM Navy at Air Force 1130p-3p :30 OFA12Z141H \$850.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260892-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1905	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/06/12	10/06/12	NCAA 3pm Game	various	-----1-	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:21 PM NCAA 3pm Game various :30 OFA12Z141H \$7,000.00 NM									
19	10/06/12	10/06/12	Local 6 Sports Access	7-8p	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 Local 6 Sports Access 7-8p :00 \$600.00 NM See MG 19.2, 19.3 2 WKMG Sa 10/06/12 7:53 PM Local 6 Sports Access 7-8p :30 OFA12A138H \$300.00 NM MG for 19.1 10/06 3 WKMG Sa 10/06/12 8:09 PM Local 6 Sports Access 7-8p :30 OFA12A138H \$300.00 NM MG for 19.1 10/06									
20	10/07/12	10/07/12	NFL Game 1	various	-----1	:30	1	\$4,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$4,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 3:22 PM NFL Game 1 various :30 OFA12A138H \$4,150.00 NM									
21	10/07/12	10/07/12	NFL Game 2	various	-----1	:30	1	\$4,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$4,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:32 PM NFL Game 2 various :30 OFA12A138H \$4,750.00 NM									
Total Spots							34	Gross Total	\$74,450.00

Payment Terms 30 Days

Agency Commission	\$11,167.50
Net Amount Due	\$63,282.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261468-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2002

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	261468	06366386

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/15/12	Morn News at 5a	5-530a	M-WTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/11/12 5:13 AM Morn News at 5a 5-530a :30 OFA12P143H \$350.00 NM 1 WKMG M 10/15/12 5:27 AM Morn News at 5a 5-530a :30 OFA12G145H \$350.00 NM									
2	10/10/12	10/15/12	Morn News at 530a	530-6a	M-WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG CW 10/10/12 5:53 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM 1 WKMG F 10/12/12 5:55 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM									
3	10/10/12	10/15/12	The Early Show	7-9a	M-WTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 8:29 AM The Early Show 7-9a :30 OFA12G145H \$125.00 NM 2 WKMG M 10/15/12 8:58 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM									
4	10/13/12	10/13/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 6:43 AM Sat 5-7a News 5-7a :30 OFA12P143H \$40.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261468-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2002

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:47 AM CBS Sunday Morning 9-1030a :30 OFA12P143H \$1,400.00 NM									
6	10/10/12	10/15/12	Rachael Ray	9-10a	M-WTF--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 9:35 AM Rachael Ray 9-10a :30 OFA12G145H \$110.00 NM 1 WKMG M 10/15/12 9:49 AM Rachael Ray 9-10a :30 OFA12G145H \$110.00 NM									
7	10/10/12	10/15/12	Let's Make a Deal	10-11a	M-WTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/11/12 10:24 AM Let's Make a Deal 10-11a :30 OFA12G145H \$600.00 NM 1 WKMG F 10/12/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12P143H \$600.00 NM									
8	10/10/12	10/15/12	Price Is Right	11a-12p	M-WTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/11/12 11:59 AM Price Is Right 11a-12p :30 OFA12P143H \$1,200.00 NM 1 WKMG M 10/15/12 10:59 AM Price Is Right 11a-12p :30 OFA12P143H \$1,200.00 NM									
9	10/10/12	10/15/12	Local 6 News 12-1230p	12-1230p	M-WTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 OFA12P143H \$900.00 NM 2 WKMG M 10/15/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 OFA12G145H \$900.00 NM									
10	10/14/12	10/14/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:59 AM Face The Nation 1030-1130a :30 OFA12G145H \$1,300.00 NM									
11	10/09/12	10/15/12	Insider	530p-6p	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 5:47 PM Insider 530p-6p :30 OFA12G145H \$650.00 NM 2 WKMG M 10/15/12 5:40 PM Insider 530p-6p :30 OFA12P143H \$650.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261468-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2002

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/09/12	10/15/12	News at 6p	6-630p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 5:59 PM News at 6p 6-630p :30 OFA12G145H \$1,000.00 NM									
13	10/09/12	10/15/12	Inside Edition	730-8p	MTWTF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/11/12 7:29 PM Inside Edition 730-8p :30 OFA12G145H \$325.00 NM 1 WKMGF 10/12/12 7:21 PM Inside Edition 730-8p :30 OFA12P143H \$325.00 NM									
14	10/14/12	10/14/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 8:19 PM Sun 7-8p 7-8p :30 OFA12G145H \$9,000.00 NM									
15	10/09/12	10/09/12	NCIS:LA	9-10p	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGtu 10/09/12 9:50 PM NCIS:LA 9-10p :30 OFA12Z141H \$11,000.00 NM									
16	10/14/12	10/14/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 9:02 PM Amazing Race 8-9p :30 OFA12P143H \$8,000.00 NM									
17	10/10/12	10/15/12	M-F 11p News	11-1135p	M-WTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/12/12 11:28 PM M-F 11p News 11-1135p :30 OFA12G145H \$1,700.00 NM 1 WKMGm 10/15/12 11:12 PM M-F 11p News 11-1135p :30 OFA12G145H \$1,700.00 NM									
18	10/09/12	10/15/12	David Letterman	1136p-1238a	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGtu 10/09/12 12:32 AM David Letterman 1136p-1238a :30 OFA12A138H \$250.00 NM 2 WKMGm 10/15/12 12:31 AM David Letterman 1136p-1238a :30 OFA12P143H \$250.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261468-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2002

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	10/13/12	10/13/12	College FB Today	3-330p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 2:59 PM College FB Today 3-330p :30 OFA12G145H \$2,500.00 NM									
20	10/14/12	10/14/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:58 AM NFL TODAY various :30 OFA12P143H \$3,000.00 NM									

Total Spots 31 Gross Total \$50,560.00

Payment Terms 30 Days

Agency Commission \$7,584.00
Net Amount Due \$42,976.00

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INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262652	06387001

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	10/23/12	10/29/12	Morn News at 5a	5-530a	MTWTF--	:30	4	\$350.00	NM																																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	10/23/12	10/29/12	MTWTF--	4	\$450.00																																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																												
1	WKMG	W	10/24/12	5:43 AM	Morn News at 530a	530-6a	:30	OFA12D148H	\$450.00 NM																																																												
4	WKMG	Th	10/25/12	5:42 AM	Morn News at 530a	530-6a	:30	OFA12G179H	\$450.00 NM																																																												
3	WKMG	F	10/26/12	5:43 AM	Morn News at 530a	530-6a	:30	OFA12G179H	\$450.00 NM																																																												
3	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$600.00	NM																																																												
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4	10/23/12	10/29/12	The Early Show	7-9a	MTWTF--	:30	3	\$450.00	NM																																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	10/23/12	10/29/12	MTWTF--	3	\$450.00																																																																
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1	WKMG	W	10/24/12	7:40 AM	The Early Show	7-9a	:30	OFA12D148H	\$450.00 NM																																																												
2	WKMG	Th	10/25/12	8:49 AM	The Early Show	7-9a	:30	OFA12G179H	\$450.00 NM																																																												
3	WKMG	F	10/26/12	7:27 AM	The Early Show	7-9a	:30	OFA12G179H	\$450.00 NM																																																												

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/27/12	10/27/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 5:30 AM Sat 5-7a News 5-7a :30 OFA12G179H \$200.00 NM									
6	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 10:29 AM CBS Sunday Morning 9-1030a :30 OFA12G179H \$1,800.00 NM									
7	10/23/12	10/29/12	Rachael Ray	9-10a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 9:19 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 4 WKMG W 10/24/12 9:21 AM Rachael Ray 9-10a :30 OFA12D148H \$300.00 NM 3 WKMG Th 10/25/12 9:25 AM Rachael Ray 9-10a :30 OFA12G179H \$300.00 NM 2 WKMG F 10/26/12 9:54 AM Rachael Ray 9-10a :30 OFA12G179H \$300.00 NM									
8	10/23/12	10/29/12	Let's Make a Deal	10-11a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12D148H \$600.00 NM 2 WKMG W 10/24/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12D148H \$600.00 NM									
9	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 11:59 AM Price Is Right 11a-12p :30 OFA12D148H \$1,200.00 NM 1 WKMG Th 10/25/12 11:59 AM Price Is Right 11a-12p :30 OFA12G179H \$1,200.00 NM									
10	10/23/12	10/29/12	The Talk	2-3p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 10/25/12 2:59 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM 2 WKMG F 10/26/12 2:29 PM The Talk 2-3p :30 OFA12G179H \$600.00 NM									
11	10/28/12	10/28/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:29 AM Face The Nation 1030-1130a :30 OFA12G179H \$1,800.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/23/12	10/29/12	Insider	530p-6p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 5:41 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 3 WKMG W 10/24/12 5:56 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM 4 WKMG Th 10/25/12 5:46 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM 5 WKMG F 10/26/12 5:42 PM Insider 530p-6p :30 OFA12G179H \$650.00 NM									
13	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/24/12 6:12 PM News at 6p 6-630p :30 OFA12D148H \$1,400.00 NM									
14	10/23/12	10/29/12	Inside Edition	730-8p	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/24/12 7:51 PM Inside Edition 730-8p :30 OFA12D148H \$1,400.00 NM 4 WKMG Th 10/25/12 7:50 PM Inside Edition 730-8p :30 OFA12G179H \$1,400.00 NM 3 WKMG F 10/26/12 7:43 PM Inside Edition 730-8p :30 OFA12G179H \$1,400.00 NM									
16	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 8:48 PM NCIS 8-9p :30 OFA12D148H \$12,000.00 NM									
17	10/24/12	10/24/12	Survivor	8-9p	--1----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 8:58 PM Survivor 8-9p :30 OFA12D148H \$11,000.00 NM									
18	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:50 PM Amazing Race 8-9p :30 OFA12G179H \$8,000.00 NM									
19	10/23/12	10/29/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 11:12 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM 2 WKMG W 10/24/12 11:13 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262652-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897 SKED - C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 OFA12G179H \$450.00 NM									
21	10/27/12	10/27/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 1:00 AM Extra Wknd 1205-105a :30 OFA12G179H \$350.00 NM									
22	10/28/12	10/28/12	Cold Case	1135p-1235a	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:05 AM Cold Case 1135p-1235a :30 OFA12G179H \$450.00 NM									

Total Spots 39 **Gross Total** \$58,000.00

Payment Terms 30 Days

Agency Commission \$8,700.00
Net Amount Due \$49,300.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255511-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/21/12 - 10/29/12	255511	6259546

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	10/29/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WKMG Tu 10/23/12 11:27 PM M-F 11p News 11-1135p :30 OFA12Z151H \$1,700.00 NM 20 WKMG W 10/24/12 11:33 PM M-F 11p News 11-1135p :30 OFA12G155H \$1,700.00 NM 18 WKMG Th 10/25/12 11:33 PM M-F 11p News 11-1135p :30 OFA12Z159H \$1,700.00 NM									
5	10/23/12	10/26/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WKMG Tu 10/23/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z151H \$900.00 NM 20 WKMG Th 10/25/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z159H \$900.00 NM 16 WKMG F 10/26/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z159H \$900.00 NM									
10	10/23/12	10/26/12	Morn News at 5a	5-530a	-TWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WKMG Th 10/25/12 5:16 AM Morn News at 5a 5-530a :30 OFA12Z159H \$350.00 NM 16 WKMG F 10/26/12 5:16 AM Morn News at 5a 5-530a :30 OFA12Z159H \$350.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255511-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	News at 5p	5-530p	-TWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WKMGW 10/24/12 5:28 PM News at 5p 5-530p :30 OFA12G155H \$750.00 NM 16 WKMGTh 10/25/12 5:25 PM News at 5p 5-530p :30 OFA12Z159H \$750.00 NM 20 WKMGF 10/26/12 5:24 PM News at 5p 5-530p :30 OFA12Z159H \$750.00 NM									
12	10/23/12	10/26/12	Morn News at 530a	530-6a	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WKMGW 10/24/12 5:29 AM Morn News at 530a 530-6a :30 OFA12G155H \$450.00 NM 20 WKMGTh 10/25/12 5:29 AM Morn News at 530a 530-6a :30 OFA12Z159H \$450.00 NM 19 WKMGF 10/26/12 5:30 AM Morn News at 530a 530-6a :30 OFA12Z159H \$450.00 NM									
14	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WKMGTh 10/25/12 6:24 PM News at 6p 6-630p :30 OFA12Z159H \$1,400.00 NM 19 WKMGF 10/26/12 6:21 PM News at 6p 6-630p :30 OFA12Z159H \$1,400.00 NM									
15	10/23/12	10/26/12	Morn News at 6a	6-7a	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 19 WKMGW 10/24/12 6:52 AM Morn News at 6a 6-7a :30 OFA12Z151H \$600.00 NM 20 WKMGTh 10/25/12 6:12 AM Morn News at 6a 6-7a :30 OFA12Z159H \$600.00 NM 18 WKMGF 10/26/12 6:14 AM Morn News at 6a 6-7a :30 OFA12Z159H \$600.00 NM									
16	10/23/12	10/26/12	CBS Eve News	630-7p	-TWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WKMGW 10/24/12 6:59 PM CBS Eve News 630-7p :30 OFA12Z151H \$2,500.00 NM 19 WKMGTh 10/25/12 6:59 PM CBS Eve News 630-7p :30 OFA12Z159H \$2,500.00 NM 20 WKMGF 10/26/12 6:59 PM CBS Eve News 630-7p :30 OFA12Z159H \$2,500.00 NM									
17	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WKMGW 10/24/12 7:22 PM News at 7p 7-7:30p :30 OFA12G155H \$1,700.00 NM 18 WKMGF 10/26/12 7:23 PM News at 7p 7-7:30p :30 OFA12Z159H \$1,700.00 NM									

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255511-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

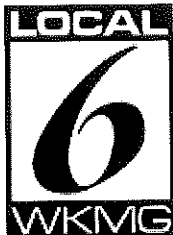
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/23/12	10/26/12	The Early Show	7-9a	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WKMG Tu 10/23/12 7:27 AM The Early Show 7-9a :30 OFA12G155H \$450.00 NM 19 WKMG W 10/24/12 8:37 AM The Early Show 7-9a :30 OFA12G155H \$450.00 NM 16 WKMG F 10/26/12 8:12 AM The Early Show 7-9a :30 OFA12Z159H \$450.00 NM									
20	10/23/12	10/26/12	Rachael Ray	9-10a	-TWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WKMG W 10/24/12 9:49 AM Rachael Ray 9-10a :30 OFA12G172H \$300.00 NM									
27	10/27/12	10/27/12	Sat 11p News	11-1135p	-----S-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Sa 10/27/12 11:12 PM Sat 11p News 11-1135p :30 OFA12G182H \$1,700.00 NM									
28	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Sa 10/27/12 12:01 AM Inside Edition Wknd 1135p-1205a :30 OFA12Z159H \$450.00 NM									
31	10/27/12	10/27/12	NCAA 3pm Game	various	-----1-	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 3:28 PM NCAA 3pm Game various :30 OFA12Z159H \$10,000.00 NM									
34	10/23/12	10/29/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Sa 10/27/12 5:55 AM Sat 5-7a News 5-7a :30 OFA12G182H \$200.00 NM									
36	10/23/12	10/29/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Sa 10/27/12 7:59 AM 7-9a Sat Early Show 7-9a :30 OFA12G182H \$350.00 NM									

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255511-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/28/12	10/28/12	The Mentalist	10-11p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WKMG Su 10/28/12 10:37 PM The Mentalist 10-11p :30 OFA12G182H \$9,000.00 NM									
38	10/28/12	10/28/12	Face The Nation	1030-1130a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WKMG Su 10/28/12 11:22 AM Face The Nation 1030-1130a :30 OFA12Z159H \$1,800.00 NM									
39	10/28/12	10/28/12	Sun 11p News	11-1135p	-----S	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WKMG Su 10/28/12 11:24 PM Sun 11p News 11-1135p :30 OFA12Z159H \$1,700.00 NM									
44	10/28/12	10/29/12	Game 2	various	-----1	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$18,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Su 10/28/12 Game 2 various :00 \$18,000.00 NM See MG 44.2,44.3,44.4,44.5 2 WKMG Su 10/28/12 12:58 PM NFL Game 1 various :30 OFA12G182H \$10,000.00 NM MG for 44.1 10/28									
45	10/23/12	10/29/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WKMG Su 10/28/12 7:27 AM 6-830a Sun News 6a-830a :30 OFA12G182H \$200.00 NM									
46	10/23/12	10/28/12	Sun 630p News	630-7p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WKMG Su 10/28/12 6:50 PM Sun 630p News 630-7p :30 OFA12Z159H \$900.00 NM									
47	10/28/12	10/28/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WKMG Su 10/28/12 7:38 PM Sun 7-8p 7-8p :30 OFA12G182H \$9,000.00 NM									

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Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

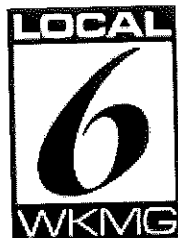
http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
49	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Su 10/28/12 9:46 AM CBS Sunday Morning 9-1030a :30 OFA12G182H \$1,800.00 NM									
51	10/25/12	10/25/12	Elementary	10-11p	---T---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Th 10/25/12 10:35 PM Elementary 10-11p :30 OFA12Z159H \$10,000.00 NM									
53	10/25/12	10/25/12	Person of Interest	9-10p	---T---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Th 10/25/12 9:41 PM Person of Interest 9-10p :30 OFA12Z159H \$11,000.00 NM									
55	10/23/12	10/23/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/23/12 8:00 PM NCIS 8-9p :30 OFA12G155H \$12,000.00 NM									
57	10/24/12	10/24/12	CSI	10-11p	--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG W 10/24/12 10:34 PM CSI 10-11p :30 OFA12G155H \$10,000.00 NM									
59	10/24/12	10/24/12	Criminal Minds	9-10p	--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG W 10/24/12 9:33 PM Criminal Minds 9-10p :30 OFA12Z151H \$10,000.00 NM									
68	10/26/12	10/26/12	CSI:NY	9-10p	----F--	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 9:47 PM CSI:NY 9-10p :30 OFA12Z159H \$8,000.00 NM									
69	10/27/12	10/27/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 6:54 AM Sat 5-7a News 5-7a :30 OFA12Z159H \$200.00 NM									

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INVOICE

Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255511-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

<http://www.local6.com>

<u>Total Spots</u>	48	<u>Gross Total</u>	\$137,550.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$20,632.50
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<u>Net Amount Due</u>	\$116,917.50
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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255510-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	255510	6259544

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
2	10/16/12	10/22/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$1,700.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>2</td><td>\$1,700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>13 WKMGF</td><td></td><td>10/19/12</td><td>11:24 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12G155H</td><td>\$1,700.00</td><td>NM</td></tr> <tr> <td>11 WKMG M</td><td></td><td>10/22/12</td><td>11:14 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12G155H</td><td>\$1,700.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/16/12	10/22/12	MTWTF--	2	\$1,700.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	13 WKMGF		10/19/12	11:24 PM	M-F 11p News	11-1135p	:30	OFA12G155H	\$1,700.00	NM	11 WKMG M		10/22/12	11:14 PM	M-F 11p News	11-1135p	:30	OFA12G155H	\$1,700.00	NM																				
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255510-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/22/12	Morn News at 530a	530-6a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WKMGW 10/17/12 5:40 AM Morn News at 530a 530-6a :30 OFA12Z151H \$450.00 NM 14 WKMGTh 10/18/12 5:42 AM Morn News at 530a 530-6a :30 OFA12Z151H \$450.00 NM									
14	10/16/12	10/22/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WKMG Tu 10/16/12 6:21 PM News at 6p 6-630p :30 OFA12G145H \$1,400.00 NM 15 WKMGF 10/19/12 6:20 PM News at 6p 6-630p :30 OFA12G155H \$1,400.00 NM									
15	10/16/12	10/22/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WKMGTh 10/18/12 6:25 AM Morn News at 6a 6-7a :30 OFA12G155H \$600.00 NM 15 WKMGF 10/19/12 6:57 AM Morn News at 6a 6-7a :30 OFA12G155H \$600.00 NM									
16	10/16/12	10/22/12	CBS Eve News	630-7p	MTWTF--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WKMGW 10/17/12 6:51 PM CBS Eve News 630-7p :30 OFA12Z151H \$2,500.00 NM 14 WKMGF 10/19/12 6:59 PM CBS Eve News 630-7p :30 OFA12G155H \$2,500.00 NM									
17	10/16/12	10/22/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WKMGW 10/17/12 News at 7p 7-7:30p :00 \$1,700.00 NM See MG 17.15, 17.16, 17.17 14 WKMGTh 10/18/12 7:12 PM News at 7p 7-7:30p :30 OFA12G155H \$1,700.00 NM 17 WKMGTh 10/18/12 12:04 AM David Letterman 1136p-1238a :30 OFA12G155H \$700.00 NM MG for 17.11 10/17 15 WKMGF 10/19/12 9:19 AM Rachael Ray 9-10a :30 OFA12Z151H \$300.00 NM MG for 17.11 10/17 16 WKMGF 10/19/12 12:30 AM David Letterman 1136p-1238a :30 OFA12Z151H \$700.00 NM MG for 17.11 10/17									
18	10/16/12	10/22/12	The Early Show	7-9a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WKMGW 10/17/12 8:24 AM The Early Show 7-9a :30 OFA12Z151H \$450.00 NM 13 WKMGTh 10/18/12 8:41 AM The Early Show 7-9a :30 OFA12Z151H \$450.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/19/12	10/19/12	Blue Bloods	10-11p	----F--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGF 10/19/12 10:31 PM Blue Bloods 10-11p :30 OFA12Z151H \$9,000.00 NM									
33	10/16/12	10/20/12	NCAA 3pm Game	various	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Sa 10/20/12 7:18 PM NCAA 3pm Game various :30 OFA12Z151H \$2,500.00 NM									
39	10/21/12	10/21/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 10/21/12 12:18 AM Sun 11p News after NFL Late News :30 OFA12Z151H \$1,700.00 NM									
42	10/16/12	10/21/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 10/21/12 11:58 AM NFL TODAY various :30 OFA12G155H \$3,000.00 NM									
47	10/21/12	10/21/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 10/21/12 8:35 PM Sun 7-8p 7-8p :30 OFA12G155H \$9,000.00 NM									
50	10/21/12	10/21/12	Good Wife	9-10p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Su 10/21/12 10:36 PM Good Wife 9-10p :30 OFA12G155H \$9,000.00 NM									
51	10/18/12	10/18/12	Elementary	10-11p	---T---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 10/18/12 11:00 PM Elementary 10-11p :30 OFA12Z151H \$10,000.00 NM									
52	10/18/12	10/18/12	Big Bang Theory 8-9p	8-9p	---T---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 10/18/12 8:49 PM Two and a Half Men 8-9p :30 OFA12G155H \$13,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255510-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	10/18/12	10/18/12	Person of Interest	9-10p	---T---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/18/12 9:50 PM Person of Interest 9-10p :30 OFA12G155H \$11,000.00 NM									
55	10/16/12	10/16/12	NCIS	8-9p	-T-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 8:48 PM NCIS 8-9p :30 OFA12G145H \$10,000.00 NM									
60	10/21/12	10/21/12	NFL Game 1	various	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 12:58 PM NFL Game 1 various :30 OFA12Z151H \$8,000.00 NM									
61	10/16/12	10/19/12	Let's Make a Deal	10-11a	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 10:27 AM Let's Make a Deal 10-11a :30 OFA12Z151H \$600.00 NM									
62	10/16/12	10/19/12	Morn News at 6a	6-7a	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 6:28 AM Morn News at 6a 6-7a :30 OFA12Z151H \$600.00 NM									
63	10/20/12	10/20/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 6:43 AM Sat 5-7a News 5-7a :30 OFA12G155H \$200.00 NM									
64	10/16/12	10/16/12	NCIS:Los Angeles	8-9p	-T-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:36 PM NCIS:Los Angeles 8-9p :30 OFA12P143H \$10,000.00 NM									
65	10/20/12	10/20/12	College FB Today	3-330p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 2:59 PM College FB Today 3-330p :30 OFA12G155H \$1,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255510-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
66	10/18/12	10/18/12	Person of Interest	9-10p	---T---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 9:36 PM Person of Interest 9-10p :30 OFA12Z151H \$11,000.00 NM									
67	10/22/12	10/22/12	News at 5p	5-530p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:13 PM News at 5p 5-530p :30 OFA12Z151H \$750.00 NM									
68	10/18/12	10/19/12	News at 5p	5-530p	---TF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---TF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/18/12 5:29 PM News at 5p 5-530p :30 OFA12Z151H \$1,000.00 NM 1 WKMGF 10/19/12 5:12 PM News at 5p 5-530p :30 OFA12G155H \$1,000.00 NM									

Total Spots 44 Gross Total \$136,450.00

Payment Terms 30 Days

Agency Commission \$20,467.50

Net Amount Due \$115,982.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255509-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	255509	6259543

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																				
2	10/09/12	10/15/12	M-F 11p News	11-1135p	MTWTF--	:30	4	\$1,700.00	NM																																																																																																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>4</td><td>\$1,700.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>8</td><td>WKMG</td><td>W</td><td>10/10/12</td><td>11:22 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12P143H</td><td>\$1,700.00 NM</td></tr><tr><td>9</td><td>WKMG</td><td>Th</td><td>10/11/12</td><td>11:27 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12P143H</td><td>\$1,700.00 NM</td></tr><tr><td>10</td><td>WKMG</td><td>F</td><td>10/12/12</td><td>11:13 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12P143H</td><td>\$1,700.00 NM</td></tr><tr><td>7</td><td>WKMG</td><td>M</td><td>10/15/12</td><td>11:24 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>OFA12P143H</td><td>\$1,700.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	MTWTF--	4	\$1,700.00					Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	8	WKMG	W	10/10/12	11:22 PM	M-F 11p News	11-1135p	:30	OFA12P143H	\$1,700.00 NM	9	WKMG	Th	10/11/12	11:27 PM	M-F 11p News	11-1135p	:30	OFA12P143H	\$1,700.00 NM	10	WKMG	F	10/12/12	11:13 PM	M-F 11p News	11-1135p	:30	OFA12P143H	\$1,700.00 NM	7	WKMG	M	10/15/12	11:24 PM	M-F 11p News	11-1135p	:30	OFA12P143H	\$1,700.00 NM																														
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5	10/09/12	10/15/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	4	\$900.00	NM																																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
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10	WKMG	F	10/12/12	12:12 PM	Local 6 News 12-1230p	12-1230p	:30	OFA12G145H	\$900.00 NM																																																																																																				
11	WKMG	M	10/15/12	12:11 PM	Local 6 News 12-1230p	12-1230p	:30	OFA12G145H	\$900.00 NM																																																																																																				
MG for 5.6 10/09																																																																																																													
10	10/09/12	10/15/12	Morn News at 5a	5-530a	MTWTF--	:30	4	\$350.00	NM																																																																																																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>4</td><td>\$350.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>8</td><td>WKMG</td><td>W</td><td>10/10/12</td><td>5:12 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12P143H</td><td>\$350.00 NM</td></tr><tr><td>9</td><td>WKMG</td><td>Th</td><td>10/11/12</td><td>5:26 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12G145H</td><td>\$350.00 NM</td></tr><tr><td>7</td><td>WKMG</td><td>F</td><td>10/12/12</td><td>5:13 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12G145H</td><td>\$350.00 NM</td></tr><tr><td>10</td><td>WKMG</td><td>M</td><td>10/15/12</td><td>5:23 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12G145H</td><td>\$350.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	MTWTF--	4	\$350.00					Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	8	WKMG	W	10/10/12	5:12 AM	Morn News at 5a	5-530a	:30	OFA12P143H	\$350.00 NM	9	WKMG	Th	10/11/12	5:26 AM	Morn News at 5a	5-530a	:30	OFA12G145H	\$350.00 NM	7	WKMG	F	10/12/12	5:13 AM	Morn News at 5a	5-530a	:30	OFA12G145H	\$350.00 NM	10	WKMG	M	10/15/12	5:23 AM	Morn News at 5a	5-530a	:30	OFA12G145H	\$350.00 NM																														
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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/15/12	News at 5p	5-530p	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WKMGW 10/10/12 5:13 PM News at 5p 5-530p :30 OFA12P143H \$650.00 NM 7 WKMGTh 10/11/12 5:49 PM News at 5p 5-530p :30 OFA12P143H \$650.00 NM 9 WKMGF 10/12/12 5:24 PM News at 5p 5-530p :30 OFA12P143H \$650.00 NM 6 WKMGCM 10/15/12 5:27 PM News at 5p 5-530p :30 OFA12G145H \$650.00 NM									
12	10/09/12	10/15/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WKMG Tu 10/09/12 5:30 AM Morn News at 530a 530-6a :30 OFA12A138H \$450.00 NM 9 WKMGTh 10/11/12 5:53 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM 6 WKMGF 10/12/12 5:30 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM 8 WKMGCM 10/15/12 5:52 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM									
14	10/09/12	10/15/12	News at 6p	6-630p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WKMG Tu 10/09/12 6:11 PM News at 6p 6-630p :30 OFA12Z141H \$800.00 NM 9 WKMGW 10/10/12 6:12 PM News at 6p 6-630p :30 OFA12G145H \$800.00 NM 6 WKMGTh 10/11/12 News at 6p 6-630p :00 \$800.00 NM See MG 14.11 10 WKMGF 10/12/12 6:12 PM News at 6p 6-630p :30 OFA12G145H \$800.00 NM 11 WKMGCM 10/15/12 6:28 AM Morn News at 6a 6-7a :30 OFA12G145H \$800.00 NM MG for 14.6 10/11									
15	10/09/12	10/15/12	Morn News at 6a	6-7a	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/09/12 6:58 AM Morn News at 6a 6-7a :30 OFA12A138H \$225.00 NM 9 WKMGW 10/10/12 5:59 AM Morn News at 6a 6-7a :30 OFA12G145H \$225.00 NM 8 WKMGTh 10/11/12 6:29 AM Morn News at 6a 6-7a :30 OFA12G145H \$225.00 NM 7 WKMGF 10/12/12 6:58 AM Morn News at 6a 6-7a :30 OFA12G145H \$225.00 NM									
16	10/09/12	10/15/12	CBS Eve News	630-7p	MTWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WKMG Tu 10/09/12 6:59 PM CBS Eve News 630-7p :30 OFA12A138H \$2,500.00 NM 6 WKMGW 10/10/12 6:59 PM CBS Eve News 630-7p :30 OFA12P143H \$2,500.00 NM 9 WKMGF 10/12/12 6:59 PM CBS Eve News 630-7p :30 OFA12P143H \$2,500.00 NM 7 WKMGCM 10/15/12 6:50 PM CBS Eve News 630-7p :30 OFA12G145H \$2,500.00 NM									

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255509-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	10/15/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WKMG Tu 10/09/12 7:21 PM News at 7p 7-7:30p :30 OFA12A138H \$1,200.00 NM 9 WKMG W 10/10/12 7:23 PM News at 7p 7-7:30p :30 OFA12G145H \$1,200.00 NM 10 WKMG Th 10/11/12 7:14 PM News at 7p 7-7:30p :30 OFA12P143H \$1,200.00 NM 8 WKMG M 10/15/12 7:29 PM News at 7p 7-7:30p :30 OFA12G145H \$1,200.00 NM									
18	10/09/12	10/15/12	The Early Show	7-9a	MTWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WKMG W 10/10/12 8:38 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM 8 WKMG Th 10/11/12 8:53 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM 10 WKMG F 10/12/12 8:58 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM 6 WKMG M 10/15/12 7:58 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM									
21	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 10/12/12 10:30 PM Blue Bloods 10-11p :30 OFA12G145H \$9,000.00 NM									
30	10/13/12	10/15/12	12-330p game / PE NO G12-330p game		-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 12-330p game / PE NO GAME 12-330p game :00 \$4,000.00 NM See MG 30.2 2 WKMG Su 10/14/12 NFL Game 1 various :00 \$4,000.00 NM See MG 30.3 3 WKMG Su 10/14/12 7:21 PM NFL Game 2 various :30 OFA12G145H \$4,000.00 NM MG for 30.2 10/14									
33	10/13/12	10/13/12	NCAA 3pm Game	various	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 4:36 PM NCAA 3pm Game various :30 OFA12G145H \$2,500.00 NM									
34	10/13/12	10/13/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 5:22 AM Sat 5-7a News 5-7a :30 OFA12G145H \$40.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255509-1	10/28/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 7:21 AM 7-9a Sat Early Show 7-9a :30 OFA12P143H \$350.00 NM									
38	10/14/12	10/14/12	Face The Nation	1030-1130a	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 11:27 AM Face The Nation 1030-1130a :30 OFA12G145H \$1,300.00 NM									
39	10/13/12	10/13/12	Sat 11p News	11-1135p	-----S-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 11:22 PM Sat 11p News 11-1135p :30 OFA12P143H \$1,700.00 NM									
40	10/14/12	10/14/12	Sun 11p News	11-1135p	-----S	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 11:36 PM Sun 11p News 11-1135p :30 OFA12P143H \$1,700.00 NM									
42	10/09/12	10/15/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 12:58 PM NFL TODAY various :30 OFA12P143H \$3,000.00 NM									
45	10/14/12	10/14/12	6-830a Sun News	6a-830a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 6:12 AM 6-830a Sun News 6a-830a :30 OFA12G145H \$200.00 NM									
46	10/14/12	10/14/12	Local 6 News at 630p	630-7p	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG F 10/12/12 12:38 AM David Letterman 1136p-1238a :30 OFA12G145H \$700.00 NM MG for 46.2 10/14 2 WKMG Su 10/14/12 Local 6 News at 630p 630-7p :00 \$700.00 NM See MG 46.3									

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Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	10/14/12	10/14/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 8:02 PM Sun 7-8p 7-8p :30 OFA12P143H \$9,000.00 NM									
49	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 9:06 AM CBS Sunday Morning 9-1030a :30 OFA12P143H \$1,400.00 NM									
50	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 10:14 PM Good Wife 9-10p :30 OFA12G145H \$9,000.00 NM									
52	10/11/12	10/11/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/11/12 7:59 PM Big Bang Theory 8-830p :30 OFA12G145H \$13,000.00 NM									
55	10/09/12	10/09/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 7:59 PM NCIS 8-9p :30 OFA12Z141H \$12,000.00 NM									
57	10/10/12	10/10/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/10/12 10:34 PM CSI 10-11p :30 OFA12G145H \$10,000.00 NM									
58	10/10/12	10/10/12	Survivor	8-9p	--1----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/10/12 8:58 PM Survivor 8-9p :30 OFA12P143H \$3,200.00 NM									
60	10/15/12	10/15/12	News at 7p	7-7:30p	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 7:13 PM News at 7p 7-7:30p :30 OFA12P143H \$1,700.00 NM									

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Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
255509-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/15/12	10/15/12	News at 5p	5-530p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 5:11 PM News at 5p 5-530p :30 OFA12P143H \$1,000.00 NM									
62	10/15/12	10/15/12	News at 6p	6-630p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 6:26 PM News at 6p 6-630p :30 OFA12P143H \$1,400.00 NM									
63	10/09/12	10/12/12	Morn News at 530a	530-6a	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:54 AM Morn News at 530a 530-6a :30 OFA12Z141H \$450.00 NM									
Total Spots							62	Gross Total	\$122,240.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$18,336.00
<u>Net Amount Due</u>	\$103,904.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260824-2	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 10/08/12	260824	06356637

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/01/12	Morn News at 5a	5-530a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 10/01/12 5:15 AM Morn News at 5a 5-530a :30 OFA12A124H \$350.00 NM									
2 WKMG 10/01/12 5:28 AM Morn News at 5a 5-530a :30 OFA12A124H \$350.00 NM									
2	10/02/12	10/08/12	Morn News at 5a	5-530a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG Tu 10/02/12 5:25 AM Morn News at 5a 5-530a :30 OFA12A124H \$350.00 NM									
2 WKMG W 10/03/12 5:13 AM Morn News at 5a 5-530a :30 OFA12A124H \$350.00 NM									
1 WKMG 10/08/12 5:14 AM Morn News at 5a 5-530a :30 OFA12A124H \$350.00 NM									
3	10/01/12	10/01/12	Morn News at 530a	530-6a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG 10/01/12 5:43 AM Morn News at 530a 530-6a :30 OFA12A124H \$450.00 NM									
1 WKMG 10/01/12 5:55 AM Morn News at 530a 530-6a :30 OFA12A124H \$450.00 NM									
4	10/02/12	10/05/12	Morn News at 530a	530-6a	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/02/12 5:41 AM Morn News at 530a 530-6a :30 OFA12A124H \$450.00 NM									
3 WKMG W 10/03/12 5:29 AM Morn News at 530a 530-6a :30 OFA12A124H \$450.00 NM									
4 WKMG Th 10/04/12 5:54 AM Morn News at 530a 530-6a :30 OFA12A124H \$450.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260824-2	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/01/12	Morn News at 6a	6-7a	M-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 6:28 AM Morn News at 6a 6-7a :30 OFA12A124H \$600.00 NM 1 WKMG 10/01/12 6:54 AM Morn News at 6a 6-7a :30 OFA12A124H \$600.00 NM									
6	10/02/12	10/08/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/05/12 6:54 AM Morn News at 6a 6-7a :30 OFA12A124H \$600.00 NM 1 WKMG 10/08/12 6:54 AM Morn News at 6a 6-7a :30 OFA12A124H \$600.00 NM									
7	10/01/12	10/01/12	The Early Show	7-9a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:27 AM The Early Show 7-9a :30 OFA12A124H \$450.00 NM 2 WKMG 10/01/12 8:22 AM The Early Show 7-9a :30 OFA12A124H \$450.00 NM									
8	10/02/12	10/08/12	The Early Show	7-9a	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/04/12 7:39 AM The Early Show 7-9a :30 OFA12A124H \$450.00 NM 4 WKMG 10/05/12 7:25 AM The Early Show 7-9a :30 OFA12A124H \$450.00 NM 5 WKMG 10/08/12 8:25 AM The Early Show 7-9a :30 OFA12A124H \$450.00 NM									
10	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 6:27 AM Sat 5-7a News 5-7a :30 OFA12A124H \$200.00 NM									
12	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 9:06 AM CBS Sunday Morning 9-1030a :30 OFA12A124H \$1,400.00 NM									
17	10/01/12	10/01/12	Price Is Right	11a-12p	M-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:59 AM Price Is Right 11a-12p :30 OFA12A124H \$1,200.00 NM 2 WKMG 10/01/12 12:00 PM Price Is Right 11a-12p :30 OFA12A124H \$1,200.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
260824-2	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/02/12	10/08/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:30 AM Price Is Right 11a-12p :30 OFA12A124H \$1,200.00 NM 2 WKMG W 10/03/12 11:29 AM Price Is Right 11a-12p :30 OFA12A124H \$1,200.00 NM 4 WKMG F 10/05/12 12:00 PM Price Is Right 11a-12p :30 OFA12A124H \$1,200.00 NM									
21	10/07/12	10/07/12	Face The Nation	1030-1130a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:27 AM Face The Nation 1030-1130a :30 OFA12A124H \$1,800.00 NM									
22	10/01/12	10/01/12	Insider	530p-6p	M-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/01/12 5:40 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM 2 WKMG M 10/01/12 5:47 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM									
23	10/02/12	10/08/12	Insider	530p-6p	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 5:41 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM 3 WKMG Th 10/04/12 5:41 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM 1 WKMG F 10/05/12 5:54 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM 4 WKMG M 10/08/12 5:46 PM Insider 530p-6p :30 OFA12A124H \$650.00 NM									
24	10/01/12	10/01/12	News at 6p	6-630p	M-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/01/12 6:11 PM News at 6p 6-630p :30 OFA12A124H \$1,000.00 NM 1 WKMG M 10/01/12 6:29 PM News at 6p 6-630p :30 OFA12A124H \$1,000.00 NM									
25	10/02/12	10/08/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/04/12 6:12 PM News at 6p 6-630p :30 OFA12A124H \$1,000.00 NM 3 WKMG F 10/05/12 6:11 PM News at 6p 6-630p :30 OFA12A124H \$1,000.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260824-2	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA C	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/01/12	10/01/12	M-F 11p News	11-1135p	M-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 11:21 PM M-F 11p News 11-1135p :30 OFA12A124H \$1,700.00 NM 1 WKMG 10/01/12 11:35 PM M-F 11p News 11-1135p :30 OFA12A124H \$1,700.00 NM									
36	10/02/12	10/08/12	M-F 11p News	11-1135p	MTWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 11:26 PM M-F 11p News 11-1135p :30 OFA12A124H \$1,700.00 NM									
38	10/06/12	10/06/12	Inside Edition Wknd	1135p-1205a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 12:04 AM Inside Edition Wknd 1135p-1205a :30 OFA12A124H \$450.00 NM									
40	10/06/12	10/06/12	Extra Wknd	1205-105a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 1:04 AM Extra Wknd 1205-105a :30 OFA12A124H \$350.00 NM									
42	10/07/12	10/07/12	Cold Case	1135p-1235a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 12:20 AM Cold Case 1135p-1235a :30 OFA12A124H \$450.00 NM									

Total Spots 43 Gross Total \$32,300.00

Payment Terms 30 Days

Agency Commission \$4,845.00
Net Amount Due \$27,455.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260574-2	10/28/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1881

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	260574	06352541

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/04/12	Morn News at 5a	5-530a	MTWT---	2:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:24 AM Morn News at 5a 5-530a 1:59 OFA12G131H \$1,400.00 NM									
4	10/01/12	10/04/12	Morn News at 530a	530-6a	MTWT---	2:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:53 AM Morn News at 530a 530-6a 1:59 OFA12G131H \$1,800.00 NM									
7	10/01/12	10/04/12	The Early Show	7-9a	MTWT---	2:00	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:46 AM The Early Show 7-9a 2:00 OFA12G131H \$1,800.00 NM 2 WKMG W 10/03/12 8:28 AM The Early Show 7-9a 2:00 OFA12G131H \$1,800.00 NM									
9	09/28/12	09/28/12	Price Is Right	11a-12p	----1--	2:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 4:51 PM Inside Edition 430-5P 2:00 OFA12G131H \$2,200.00 NM MG for 9.1 09/28									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260574-2	10/28/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1881	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/04/12	Price Is Right	11a-12p	MTWT---	2:00	1	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$4,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:59 AM Price Is Right 11a-12p 2:00 OFA12G131H \$4,800.00 NM									
12	10/01/12	10/04/12	Local 6 News 12-1230p	12-1230p	MTWT---	2:00	2	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 2 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/03/12 12:24 PM Local 6 News 12-1230p 12-1230p 2:00 OFA12G131H \$3,400.00 NM 1 WKMG Th 10/04/12 12:21 PM Local 6 News 12-1230p 12-1230p 2:00 OFA12G131H \$3,400.00 NM									
13	09/28/12	10/04/12	Insider	530p-6p	MTWTF--	2:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/01/12 5:54 PM Insider 530p-6p 1:59 OFA12G131H \$2,000.00 NM									
14	10/01/12	10/04/12	Insider	530p-6p	MTWT---	2:00	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:54 PM Insider 530p-6p 2:00 OFA12G131H \$2,600.00 NM									
17	10/01/12	10/04/12	M-F 11p News	11-1135p	MTWT---	2:00	1	\$6,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$6,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:27 PM M-F 11p News 11-1135p 2:00 OFA12G131H \$6,800.00 NM									
19	10/01/12	10/04/12	David Letterman	1136p-1238a	MTWT---	2:00	1	\$6,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$6,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/01/12 12:31 AM David Letterman 1136p-1238a 1:59 OFA12G131H \$6,800.00 NM									
21	10/01/12	10/04/12	Morn News at 6a	6-7a	MTWT---	2:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/01/12 6:58 AM Morn News at 6a 6-7a 1:59 OFA12G131H \$900.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260574-2	10/28/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1881	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/01/12	10/04/12	News at 5p	5-530p	MTWT---	2:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:23 PM News at 5p 5-530p 2:00 OFA12G131H \$700.00 NM									
23	10/01/12	10/04/12	M-F 11p News	11-1135p	MTWT---	2:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 11:27 PM M-F 11p News 11-1135p 2:00 OFA12G131H \$2,400.00 NM									
24	10/01/12	10/04/12	David Letterman	1136p-1238a	MTWT---	2:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:29 AM David Letterman 1136p-1238a 2:00 OFA12G131H \$1,000.00 NM 2 WKMG W 10/03/12 12:30 AM David Letterman 1136p-1238a 2:00 OFA12G131H \$1,000.00 NM									

Total Spots 17 Gross Total \$44,800.00

Payment Terms 30 Days

Agency Commission \$6,720.00

Net Amount Due \$38,080.00

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INVOICE



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 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261407-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	261407	06365568

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/15/12	Morn News at 5a	5-530a	M-WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 5:29 AM Morn News at 5a 5-530a :30 OFA12P143H \$350.00 NM 3 WKMGF 10/12/12 5:24 AM Morn News at 5a 5-530a :30 OFA12P143H \$350.00 NM 1 WKMGCM 10/15/12 5:11 AM Morn News at 5a 5-530a :30 OFA12D148H \$350.00 NM									
2	10/10/12	10/15/12	Morn News at 530a	530-6a	M-WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/11/12 5:42 AM Morn News at 530a 530-6a :30 OFA12P143H \$450.00 NM 2 WKMGF 10/12/12 5:41 AM Morn News at 530a 530-6a :30 OFA12G145H \$450.00 NM 3 WKMGCM 10/15/12 5:43 AM Morn News at 530a 530-6a :30 OFA12D148H \$450.00 NM									
3	10/10/12	10/15/12	Morn News at 6a	6-7a	M-WTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 6:54 AM Morn News at 6a 6-7a :30 OFA12G145H \$225.00 NM 2 WKMGCM 10/15/12 5:58 AM Morn News at 6a 6-7a :30 OFA12D148H \$225.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261407-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1897	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/10/12	10/15/12	The Early Show	7-9a	M-WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/11/12 7:57 AM The Early Show 7-9a :30 OFA12G145H \$125.00 NM 2 WKMGF 10/12/12 7:27 AM The Early Show 7-9a :30 OFA12P143H \$125.00 NM 3 WKMG M 10/15/12 8:29 AM The Early Show 7-9a :30 OFA12D148H \$125.00 NM									
5	10/13/12	10/13/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 5:29 AM Sat 5-7a News 5-7a :30 OFA12D148H \$40.00 NM									
6	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:29 AM CBS Sunday Morning 9-1030a :30 OFA12D148H \$1,400.00 NM									
7	10/10/12	10/15/12	Price Is Right	11a-12p	M-WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M-WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 10:58 AM Price Is Right 11a-12p :30 OFA12P143H \$1,200.00 NM 3 WKMGTh 10/11/12 10:59 AM Price Is Right 11a-12p :30 OFA12P143H \$1,200.00 NM 2 WKMG M 10/15/12 11:31 AM Price Is Right 11a-12p :30 OFA12D148H \$1,200.00 NM									
8	10/14/12	10/14/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:22 AM Face The Nation 1030-1130a :30 OFA12D148H \$1,300.00 NM									
9	10/09/12	10/15/12	Insider	530p-6p	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 5:40 PM Insider 530p-6p :30 OFA12G145H \$650.00 NM 2 WKMGTh 10/11/12 5:57 PM Insider 530p-6p :30 OFA12G145H \$650.00 NM 4 WKMGF 10/12/12 5:46 PM Insider 530p-6p :30 OFA12G145H \$650.00 NM 1 WKMG M 10/15/12 5:56 PM Insider 530p-6p :30 OFA12D148H \$650.00 NM									

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WKMG
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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261407-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/10/12	10/12/12	News at 6p	6-630p	--WTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/11/12 6:22 PM News at 6p 6-630p :30 OFA12P143H \$1,000.00 NM 1 WKMGF 10/12/12 6:28 PM News at 6p 6-630p :30 OFA12P143H \$1,000.00 NM									
11	10/15/12	10/15/12	2 Broke Girls	9-930p	1-----	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 9:12 PM 2 Broke Girls 9-930p :30 OFA12D148H \$13,000.00 NM									
12	10/09/12	10/09/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 8:45 PM NCIS 8-9p :30 OFA12A138H \$12,000.00 NM									
13	10/10/12	10/10/12	Survivor	8-9p	--1----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 7:59 PM Survivor 8-9p :30 OFA12P143H \$3,200.00 NM									
14	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 11:00 PM Blue Bloods 10-11p :30 OFA12G145H \$9,000.00 NM									
15	10/14/12	10/14/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:12 PM Amazing Race 8-9p :30 OFA12D148H \$8,000.00 NM									
16	10/09/12	10/15/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/10/12 11:33 PM M-F 11p News 11-1135p :30 OFA12G145H \$1,700.00 NM 1 WKMG Th 10/11/12 11:22 PM M-F 11p News 11-1135p :30 OFA12G145H \$1,700.00 NM 3 WKMG M 10/15/12 11:27 PM M-F 11p News 11-1135p :30 OFA12D148H \$1,700.00 NM									

Total Spots 31 Gross Total \$64,465.00

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>
Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
261407-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Pol/Pres/D/Barack Obama		OBAMA FOR AMERICA	1897

<u>Agency Commission</u>	\$9,669.75
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<u>Net Amount Due</u>	\$54,795.25
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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255506-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1536

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	255506	6259464

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/25/12	10/01/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WKMC M 10/01/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 OFA12P130H \$400.00 NM									

Total Spots 1 Gross Total \$400.00

Payment Terms 30 Days

Agency Commission \$60.00
Net Amount Due \$340.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	255507	6259539

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/02/12	10/08/12	M-F 11p News	11-1135p	MTWTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WKMG Tu 10/02/12 11:22 PM M-F 11p News 11-1135p :30 OFA12P130H \$1,700.00 NM									
3 WKMG Th 10/04/12 11:14 PM M-F 11p News 11-1135p :30 OFA12A133H \$1,700.00 NM									
4 WKMG F 10/05/12 11:26 PM M-F 11p News 11-1135p :30 OFA12A138H \$1,700.00 NM									
2 WKMG M 10/08/12 11:33 PM M-F 11p News 11-1135p :30 OFA12Z141H \$1,700.00 NM									
3	10/02/12	10/08/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG W 10/03/12 11:59 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM									
5 WKMG Th 10/04/12 11:28 AM Price Is Right 11a-12p :30 OFA12A133H \$1,200.00 NM									
3 WKMG F 10/05/12 11:31 AM Price Is Right 11a-12p :30 OFA12A138H \$1,200.00 NM									
5	10/02/12	10/08/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 10/02/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 OFA12P130H \$850.00 NM									
3 WKMG Th 10/04/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 OFA12A133H \$850.00 NM									
5 WKMG F 10/05/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 OFA12A133H \$850.00 NM									
1 WKMG M 10/08/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 OFA12A138H \$850.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/02/12	10/08/12	Morn News at 5a	5-530a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/02/12 5:12 AM Morn News at 5a 5-530a :30 OFA12P130H \$350.00 NM 5 WKMG W 10/03/12 5:25 AM Morn News at 5a 5-530a :30 OFA12P130H \$350.00 NM 4 WKMG Th 10/04/12 5:14 AM Morn News at 5a 5-530a :30 OFA12A133H \$350.00 NM 2 WKMG F 10/05/12 5:13 AM Morn News at 5a 5-530a :30 OFA12A138H \$350.00 NM									
11	10/02/12	10/08/12	News at 5p	5-530p	MTWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG W 10/03/12 5:11 PM News at 5p 5-530p :30 OFA12P130H \$750.00 NM 1 WKMG Th 10/04/12 5:24 PM News at 5p 5-530p :30 OFA12A133H \$750.00 NM 5 WKMG F 10/05/12 5:23 PM News at 5p 5-530p :30 OFA12A133H \$750.00 NM 2 WKMG M 10/08/12 5:23 PM News at 5p 5-530p :30 OFA12A138H \$750.00 NM									
12	10/02/12	10/08/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/02/12 5:29 AM Morn News at 530a 530-6a :30 OFA12P130H \$450.00 NM 1 WKMG W 10/03/12 5:54 AM Morn News at 530a 530-6a :30 OFA12A133H \$450.00 NM 3 WKMG Th 10/04/12 5:43 AM Morn News at 530a 530-6a :30 OFA12A133H \$450.00 NM 2 WKMG F 10/05/12 5:54 AM Morn News at 530a 530-6a :30 OFA12A133H \$450.00 NM									
14	10/02/12	10/08/12	News at 6p	6-630p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG W 10/03/12 6:25 PM News at 6p 6-630p :30 OFA12A133H \$1,000.00 NM 2 WKMG Th 10/04/12 6:27 PM News at 6p 6-630p :30 OFA12A133H \$1,000.00 NM 3 WKMG F 10/05/12 6:27 PM News at 6p 6-630p :30 OFA12A138H \$1,000.00 NM 1 WKMG M 10/08/12 6:11 PM News at 6p 6-630p :30 OFA12Z141H \$1,000.00 NM									
15	10/02/12	10/08/12	Morn News at 6a	6-7a	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 6:56 AM Morn News at 6a 6-7a :30 OFA12P130H \$600.00 NM 2 WKMG W 10/03/12 6:24 AM Morn News at 6a 6-7a :30 OFA12P130H \$600.00 NM 4 WKMG Th 10/04/12 6:53 AM Morn News at 6a 6-7a :30 OFA12A133H \$600.00 NM 5 WKMG F 10/05/12 6:12 AM Morn News at 6a 6-7a :30 OFA12A138H \$600.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/02/12	10/08/12	CBS Eve News	630-7p	MTWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 CBS Eve News 630-7p :00 \$2,500.00 NM See MG 16.5, 16.6, 16.7 6 WKMG Tu 10/02/12 3:32 PM The Doctors 3-4p :30 OFA12P130H \$350.00 NM MG for 16.2 10/02 5 WKMG Tu 10/02/12 11:00 PM M-F 11p News 11-1135p :30 OFA12P130H \$1,700.00 NM MG for 16.2 10/02 3 WKMG Th 10/04/12 6:59 PM CBS Eve News 630-7p :30 OFA12A133H \$2,500.00 NM 7 WKMG F 10/05/12 4:26 PM Extra 4-430p :30 OFA12A138H \$450.00 NM MG for 16.2 10/02 4 WKMG F 10/05/12 6:59 PM CBS Eve News 630-7p :30 OFA12A133H \$2,500.00 NM 1 WKMG M 10/08/12 6:59 PM CBS Eve News 630-7p :30 OFA12A138H \$2,500.00 NM									
17	10/02/12	10/08/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 7:22 PM News at 7p 7-7:30p :30 OFA12P130H \$1,200.00 NM 3 WKMG Th 10/04/12 7:22 PM News at 7p 7-7:30p :30 OFA12A133H \$1,200.00 NM 5 WKMG F 10/05/12 7:22 PM News at 7p 7-7:30p :30 OFA12A138H \$1,200.00 NM 4 WKMG M 10/08/12 7:24 PM News at 7p 7-7:30p :30 OFA12A138H \$1,200.00 NM									
18	10/02/12	10/08/12	The Early Show	7-9a	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/02/12 8:28 AM The Early Show 7-9a :30 OFA12P130H \$450.00 NM 4 WKMG W 10/03/12 8:58 AM The Early Show 7-9a :30 OFA12A133H \$450.00 NM 3 WKMG F 10/05/12 8:21 AM The Early Show 7-9a :30 OFA12A133H \$450.00 NM 2 WKMG M 10/08/12 7:55 AM The Early Show 7-9a :30 OFA12A138H \$450.00 NM									
19	10/02/12	10/08/12	Inside Edition	730-8p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Th 10/04/12 7:50 PM Inside Edition 730-8p :30 OFA12A133H \$1,200.00 NM 4 WKMG F 10/05/12 7:42 PM Inside Edition 730-8p :30 OFA12A133H \$1,200.00 NM									
21	10/05/12	10/05/12	Blue Bloods	10-11p	----F--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 10:32 PM Blue Bloods 10-11p :30 OFA12A133H \$7,000.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/05/12	10/05/12	CSI:NY	8-9p	----F--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 8:00 PM CSI:NY 8-9p :30 OFA12A138H \$4,500.00 NM									
26	10/08/12	10/08/12	Mike and Molly	930-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 9:48 PM Mike and Molly 930-10p :30 OFA12Z141H \$10,000.00 NM									
27	10/06/12	10/06/12	Sat 11p News	11-1135p	-----S-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 11:23 PM Sat 11p News 11-1135p :30 OFA12A138H \$1,700.00 NM									
28	10/06/12	10/06/12	Inside Edition Wknd	1135p-1205a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 11:55 PM Inside Edition Wknd 1135p-1205a :30 OFA12Z141H \$450.00 NM									
29	10/06/12	10/06/12	Extra Wknd	1205-105a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 12:23 AM Extra Wknd 1205-105a :30 OFA12A138H \$350.00 NM									
34	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 5:12 AM Sat 5-7a News 5-7a :30 OFA12A138H \$200.00 NM									
36	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 7:26 AM 7-9a Sat Early Show 7-9a :30 OFA12Z141H \$350.00 NM									
37	10/07/12	10/07/12	The Mentalist	10-11p	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/07/12 11:21 PM The Mentalist 10-11p :30 OFA12A138H \$7,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/07/12	10/07/12	Face The Nation	1030-11a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:00 AM Face The Nation 1030-11a :30 OFA12A138H \$1,800.00 NM									
41	10/07/12	10/07/12	Cold Case	1135p-1235a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 1:03 AM Cold Case 1135p-1235a :30 OFA12Z141H \$450.00 NM									
42	10/07/12	10/08/12	NFL TODAY	various	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 12:57 PM NFL TODAY various :30 OFA12Z141H \$3,000.00 NM									
45	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:12 AM 6-830a Sun News 6a-830a :30 OFA12A138H \$200.00 NM									
48	10/07/12	10/07/12	Amazing Race	8-9p	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:06 PM Amazing Race 8-9p :30 OFA12A138H \$8,000.00 NM									
49	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:46 AM CBS Sunday Morning 9-1030a :30 OFA12Z141H \$1,400.00 NM									
53	10/04/12	10/04/12	Person of Interest	9-10p	---T---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 9:33 PM Person of Interest 9-10p :30 OFA12A133H \$9,000.00 NM									
56	10/02/12	10/02/12	NCIS:LA	9-10p	-T-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:45 PM NCIS:LA 9-10p :30 OFA12P130H \$9,000.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/04/12	10/04/12	Elementary	10-11p	---T---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 10:44 PM Elementary 10-11p :30 OFA12A133H \$8,000.00 NM									
58	10/03/12	10/03/12	Survivor	8-9p	--W----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 8:59 PM Survivor 8-9p :30 OFA12A133H \$9,000.00 NM									
59	10/08/12	10/08/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 11:00 PM Hawaii Five-O 10-11p :30 OFA12A138H \$10,000.00 NM									
60	10/02/12	10/05/12	Morn News at 530a	530-6a	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 5:54 AM Morn News at 530a 530-6a :30 OFA12P130H \$450.00 NM									
61	10/02/12	10/05/12	Let's Make a Deal	10-11a	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 9:59 AM Let's Make a Deal 10-11a :30 OFA12P130H \$600.00 NM									
62	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----S	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 11:44 PM Sun 11p News after NFL Late News :30 OFA12Z141H \$1,700.00 NM 2 WKMG 10/07/12 12:02 AM Sun 11p News after NFL Late News :30 OFA12A138H \$1,700.00 NM									
63	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 OFA12Z141H \$900.00 NM									

Total Spots 72 Gross Total \$142,150.00

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INVOICE

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>
Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
255507-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1537

<u>Agency Commission</u>	\$21,322.50
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<u>Net Amount Due</u>	\$120,827.50
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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262823-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2175

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262823	06390603

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	Morn News at 5a	5-530a	---TF--	1:00	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:14 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$700.00 NM 4 WKMGTh 10/25/12 5:25 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$700.00 NM 2 WKMGF 10/26/12 5:14 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$700.00 NM 3 WKMGF 10/26/12 5:27 AM Morn News at 5a 5-530a 1:00 OFA12G181H \$700.00 NM									
2	10/25/12	10/29/12	Morn News at 530a	530-6a	M--TF--	1:00	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:53 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$900.00 NM 2 WKMGF 10/26/12 5:55 AM Morn News at 530a 530-6a 1:00 OFA12G181H \$900.00 NM									
3	10/25/12	10/29/12	The Early Show	7-9a	M--TF--	1:00	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/25/12 8:14 AM The Early Show 7-9a 1:00 OFA12G181H \$900.00 NM 1 WKMGF 10/26/12 8:29 AM The Early Show 7-9a 1:00 OFA12G181H \$900.00 NM									
4	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/28/12 9:09 AM CBS Sunday Morning 9-1030a 1:00 OFA12G181H \$3,600.00 NM									

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Orlando, FL 32886-4255
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http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262823-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2175	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/25/12	10/29/12	Local 6 News 12-1230p	12-1230p	M--TF--	1:00	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:23 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$1,800.00 NM 2 WKMGF 10/26/12 12:25 PM Local 6 News 12-1230p 12-1230p 1:00 OFA12G181H \$1,800.00 NM									
6	10/25/12	10/29/12	Insider	530p-6p	M--TF--	1:00	4	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGTh 10/25/12 5:41 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM 1 WKMGTh 10/25/12 5:55 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM 2 WKMGF 10/26/12 5:54 PM Insider 530p-6p 1:00 OFA12G181H \$1,300.00 NM									
7	10/25/12	10/29/12	M-F 11p News	11-1135p	M--TF--	1:00	4	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 11:24 PM M-F 11p News 11-1135p 1:00 OFA12G181H \$3,400.00 NM 2 WKMGF 10/26/12 11:28 PM M-F 11p News 11-1135p 1:00 OFA12G181H \$3,400.00 NM									
8	10/25/12	10/29/12	David Letterman	1136p-1238a	M--TF--	1:00	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:32 AM David Letterman 1136p-1238a 1:00 OFA12G181H \$1,400.00 NM 2 WKMGF 10/26/12 12:32 AM David Letterman 1136p-1238a 1:00 OFA12G181H \$1,400.00 NM									
9	10/27/12	10/27/12	College FB Today	3-330p	-----1-	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 2:59 PM College FB Today 3-330p 1:00 OFA12G181H \$2,000.00 NM									
10	10/28/12	10/28/12	NFL TODAY	various	-----1	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:59 AM NFL TODAY various 1:00 OFA12G181H \$10,000.00 NM									

Total Spots 20 **Gross Total** \$39,100.00

Payment Terms 30 Days

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<http://www.local6.com>

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262823-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	2175

Agency Commission **\$5,865.00**

Net Amount Due **\$33,235.00**

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WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260123-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA A	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	260123	06334998

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/01/12	10/01/12	Morn News at 5a	5-530a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:13 AM Morn News at 5a 5-530a :30 OFA12P130H \$350.00 NM									
4	10/01/12	10/01/12	Morn News at 530a	530-6a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:45 AM Morn News at 530a 530-6a :30 OFA12Z128H \$450.00 NM									
6	10/01/12	10/01/12	Morn News at 6a	6-7a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 6:43 AM Morn News at 6a 6-7a :30 OFA12Z128H \$600.00 NM									
8	10/01/12	10/01/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 8:45 AM The Early Show 7-9a :30 OFA12P130H \$450.00 NM									
12	10/01/12	10/01/12	Rachael Ray	9-10a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:22 AM Rachael Ray 9-10a :30 OFA12Z128H \$300.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260123-2	10/28/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA A	1844

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/01/12	10/01/12	Let's Make a Deal	10-11a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:24 AM Let's Make a Deal 10-11a :30 OFA12P130H \$600.00 NM									
16	10/01/12	10/01/12	Price Is Right	11a-12p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:29 AM Price Is Right 11a-12p :30 OFA12Z128H \$1,200.00 NM									
19	10/01/12	10/01/12	Insider	530p-6p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:41 PM Insider 530p-6p :30 OFA12P130H \$750.00 NM									
21	10/01/12	10/01/12	News at 6p	6-630p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 6:26 PM News at 6p 6-630p :30 OFA12Z128H \$1,000.00 NM									
23	10/01/12	10/01/12	Inside Edition	730-8p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:57 PM Inside Edition 730-8p :30 OFA12P130H \$1,200.00 NM									
24	10/01/12	10/01/12	2 Broke Girls	9-930p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:13 PM 2 Broke Girls 9-930p :30 OFA12Z128H \$10,000.00 NM									
29	10/01/12	10/01/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:12 PM M-F 11p News 11-1135p :30 OFA12P130H \$1,700.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
260123-2	10/28/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA A	1844	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
31	09/29/12	09/29/12	College FB Today	3-330p	-----1-	:30	1	\$600.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMG</td><td>M</td><td>10/01/12</td><td>6:14 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>OFA12P130H</td><td>\$600.00</td><td>NM</td></tr> <tr> <td colspan="10">MG for 31.1 09/29</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	-----1-	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMG	M	10/01/12	6:14 AM	Morn News at 6a	6-7a	:30	OFA12P130H	\$600.00	NM	MG for 31.1 09/29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	09/24/12	09/30/12	-----1-	1	\$600.00																																																						
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2 WKMG	M	10/01/12	6:14 AM	Morn News at 6a	6-7a	:30	OFA12P130H	\$600.00	NM																																																		
MG for 31.1 09/29																																																											

Total Spots 13 Gross Total \$19,200.00

Payment Terms 30 Days

Agency Commission \$2,880.00
Net Amount Due \$16,320.00

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